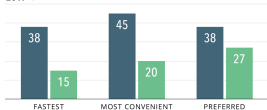


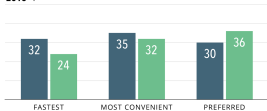
Three years on, chip cards starting to feel the love

PERCENTAGE OF U.S. CONSUMERS RATING **SWIPE** AND **CHIP** CARDS ON SPEED, CONVENIENCE AND PREFERENCE

2017 ▼



2018 ▼



Source: Fiserv, April 2018

Graphic by Sabrina Karl

creditcards.com

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