

# LEND ME WEEK 1



Your Complete Digital Partner.



lendme

# Week Five

Monday

---

## Content Pillar - Awareness

Don't let January expenses scare you.  
Let's Lend you a helping hand.  
Download LendMe today on Google Play  
Store and get an instant loan.

#mondaymotivation #zerocollateralloans  
#cashloans #getloans #fastloan #quickloans  
#instantloans #money #finance #funding  
#mylendme #loanshop  
#naijastudentloans  
#naijaloanapps #takeloan  
#smartloans #loansmadeeasy

January expenses  
looking at me like



 lendme

Tuesday

---

## Content Pillar - Awareness

Need a quick loan?  
All you need to do is ask.  
Download LendMe today and get a loan in minutes.

#zerocollateralloans #cashloans #getloans  
#fastloan #quickloans #instantloans #money  
#finance #funding #mylendme #loanshop  
#naijastudentloans  
#naijaloanapps #takeloan  
#smartloans #loansmadeeasy



**ALL YOU NEED  
TO DO IS ASK**

GET IT ON  
Google Play

lendme

GET LOANS  
QUICKER

lendme

Wednesday

---

## Content Pillar - Awareness

Sometimes expenses come up that you do not expect. We know how it feels and are always willing to help.

Get a Quick Loan today on LendMe

[#zerocollateralloans](#) [#cashloans](#) [#getloans](#)  
[#fastloan](#) [#quickloans](#) [#instantloans](#) [#money](#)  
[#finance](#) [#funding](#) [#mylendme](#) [#loanshop](#)  
[#naijastudentloans](#)  
[#naijaloanapps](#) [#takeloan](#)  
[#smartloans](#) [#loansmadeeasy](#)



Thursday

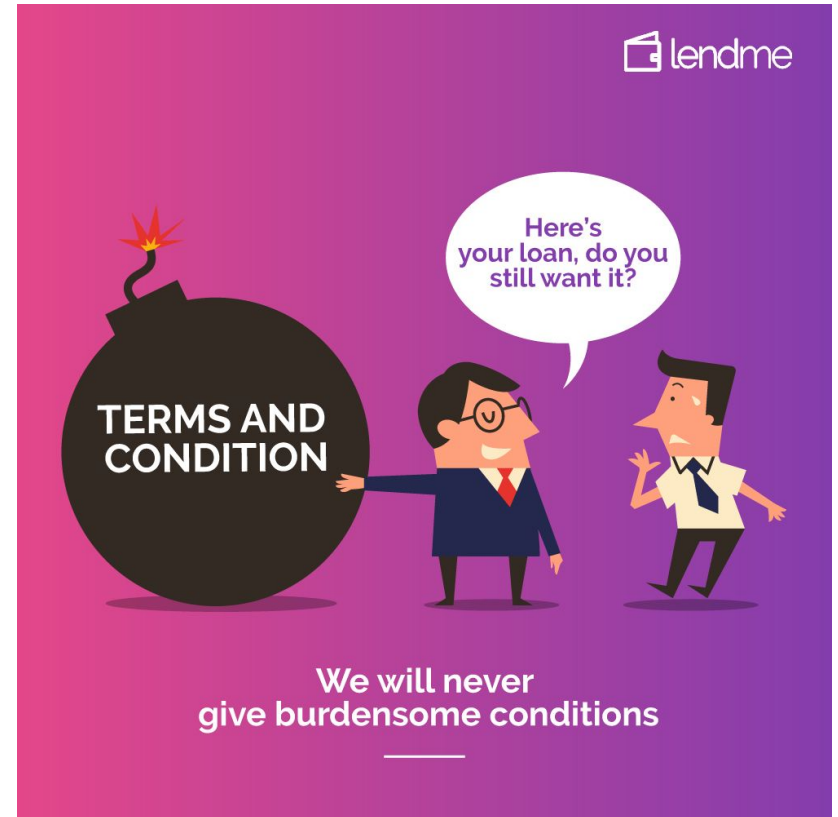
---

## Content Pillar - Awareness

Our loans do not come with explosive terms and conditions. We're quick, easy and flexible just for you.

Download LendMe on Google Play Store and get an Instant loan today.

[#zerocollateralloans](#) [#cashloans](#) [#getloans](#)  
[#fastloan](#) [#quickloans](#) [#instantloans](#) [#money](#)  
[#finance](#) [#funding](#) [#mylendme](#) [#loanshop](#)  
[#naijastudentloans](#)  
[#naijaloanapps](#) [#takeloan](#)  
[#smartloans](#) [#loansmadeeasy](#)



The advertisement features a purple-to-pink gradient background. In the top right corner is the Lendme logo. A large black bomb with a lit fuse is on the left, with the words 'TERMS AND CONDITION' written in white on its side. A man in a blue suit and glasses stands next to the bomb, pointing at it. A speech bubble from him says, 'Here's your loan, do you still want it?'. Another man in a white shirt and tie stands to the right, looking nervous with his hands raised. At the bottom, the text reads: 'We will never give burdensome conditions'.

Friday

---

## Content Pillar - Awareness

You are smiling with onku, playing a game of chess that you are absolutely not interested in.

We all know what the end game is. Save yourself the unnecessary stress with LendMe.

#zerocollateralloans #cashloans #getloans  
#fastloan #quickloans #instantloans #money  
#finance #funding #mylendme #loanshop  
#naijastudentloans  
#naijaloanapps #takeloan  
#smartloans #loansmadeeasy





# Week Six

Monday

---

## Content Pillar - Awareness

No forms, No Long process  
All in a matter of minutes and you are set  
Cut the loan story short with LendMe.

#zerocollateralloans #cashloans #getloans  
#fastloan #quickloans #instantloans #money  
#finance #funding #mylendme #loanshop  
#naijastudentloans  
#naijaloanapps #takeloan  
#smartloans #loansmadeeasy  
#MondayMotivation

**SKIP THE LONG  
PROCESS,  
GET A LOAN NOW**

lendme

Tuesday

---

## Content Pillar - Awareness

Don't let bills weigh you down, let's help you do the heavy lifting.  
Get a quick loan on LendMe.

#zerocollateralloans #cashloans #getloans  
#fastloan #quickloans #instantloans #money  
#finance #funding #mylendme #loanshop  
#naijastudentloans  
#naijaloanapps #takeloan  
#smartloans #loansmadeeasy



Wednesday

---

## Content Pillar - Awareness

Are you also on this table?  
Do you also think loans are like this?  
Let us prove you wrong.  
Download Lend Me today on Google Play  
store and get an instant loan.

#zerocollateralloans #cashloans #getloans  
#fastloan #quickloans #instantloans #money  
#finance #funding #mylendme #loanshop  
#naijastudentloans  
#naijaloanapps #takeloan  
#smartloans #loansmadeeasy



Thursday

---

## Content Pillar - Awareness

Everyone needs a helping hand every once in a while. That's why we're here; our loans are like extra steps to help you stay on top. Get a Quick loan today on LendMe.

#zerocollateralloans #cashloans #getloans  
#fastloan #quickloans #instantloans #money  
#finance #funding #mylendme #loanshop  
#naijastudentloans  
#naijaloanapps #takeloan  
#smartloans #loansmadeeasy



Friday

---

## Content Pillar - Awareness

Don't wait till it gets to this...  
Lend Me is a Quick Fix.  
Download Lend Me today for a quick loan.

[#zerocollateralloans](#) [#cashloans](#) [#getloans](#)  
[#fastloan](#) [#quickloans](#) [#instantloans](#) [#money](#)  
[#finance](#) [#funding](#) [#mylendme](#) [#loanshop](#)  
[#naijastudentloans](#)  
[#naijaloanapps](#) [#takeloan](#)  
[#smartloans](#) [#loansmadeeasy](#)



DON'T BE THIS GUY  
**GET A LOAN**  
NOW ON LEND ME

lendme

# Week Seven

Monday

---

## Content Pillar - Awareness

Expenses may come up unexpectedly  
But one thing is sure, you can expect us to  
lend you a hand with that.

#zerocollateralloans #cashloans #getloans  
#fastloan #quickloans #instantloans #money  
#finance #funding #mylendme #loanshop  
#naijastudentloans  
#naijaloanapps #takeloan  
#smartloans #loansmadeeasy



lendme



Tuesday

---

## Content Pillar - Awareness

Running out of funds already? Don't wait until your finances go completely flat. Here's a spare, till you get pumped up;

<https://play.google.com/store/apps/details?id=co.mylendme.mobile>

#zerocollateralloans #cashloans #getloans  
#fastloan #quickloans #instantloans #money  
#finance #funding #mylendme #loanshop  
#naijastudentloans  
#naijaloanapps #takeloan  
#smartloans #loansmadeeasy



Wednesday

---

## Content Pillar - Awareness

No need to dampen your mood over an emergency. We've got you covered. Try LendMe today!

#zerocollateralloans #cashloans #getloans  
#fastloan #quickloans #instantloans #money  
#finance #funding #mylendme #loanshop  
#naijastudentloans  
#naijaloanapps #takeloan  
#smartloans #loansmadeeasy

The advertisement features a woman with dark, curly hair looking thoughtful and slightly stressed, resting her chin on her hand. The background is a soft-focus bokeh of light circles. Text elements include 'Financial Emergency?' in large purple and pink font, and 'Get Lend Me now!' in a purple button. The LendMe logo, consisting of a purple square icon and the text 'lendme', is in the bottom right. There are also decorative geometric patterns in the top left and middle right.

Thursday

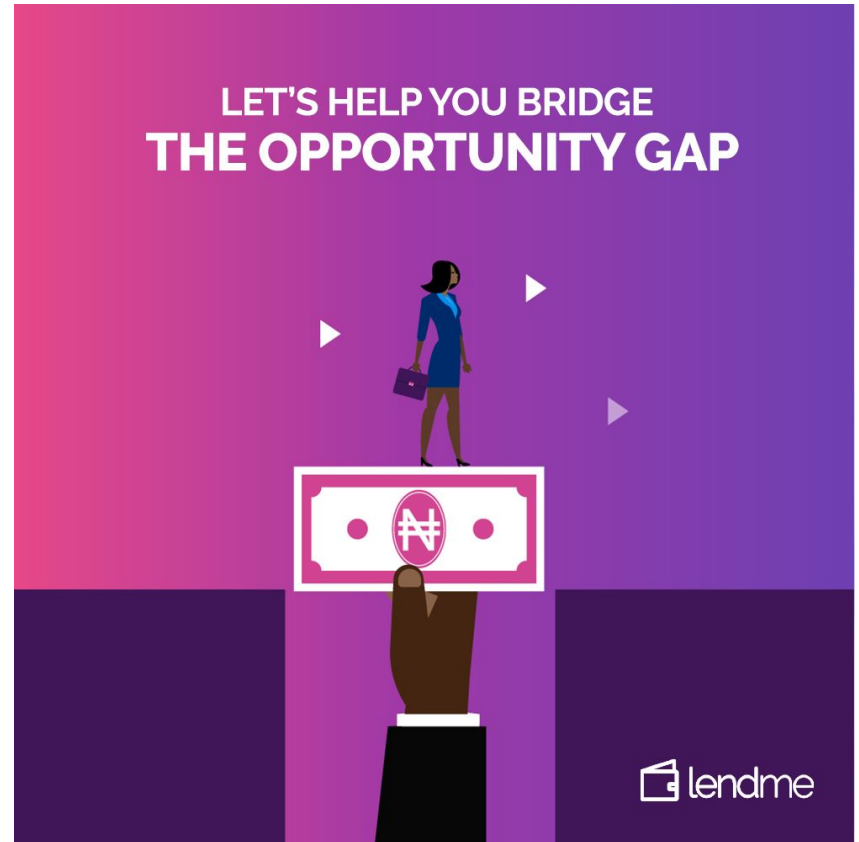
---

## Content Pillar - Awareness

Need a little extra to seize an opportunity?  
That's why we're here.

Get a Quick loan on LendMe

[#zerocollateralloans](#) [#cashloans](#) [#getloans](#)  
[#fastloan](#) [#quickloans](#) [#instantloans](#) [#money](#)  
[#finance](#) [#funding](#) [#mylendme](#) [#loanshop](#)  
[#naijastudentloans](#)  
[#naijaloanapps](#) [#takeloan](#)  
[#smartloans](#) [#loansmadeeasy](#)



Friday

---

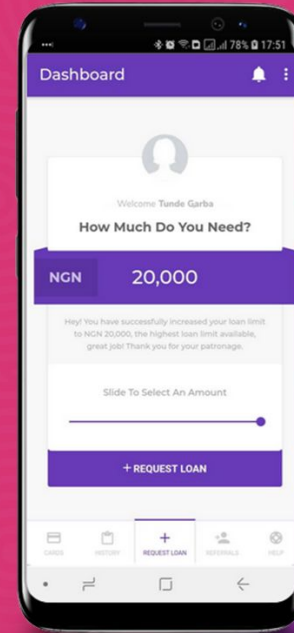
## Content Pillar - Awareness

Access loans in three easy steps;

1. Tell us how much you want
2. Tell us why you want it
3. Tell us when you'd pay back

Seriously, you need to cut the loan story short.

#zerocollateralloans #cashloans #getloans  
 #fastloan #quickloans #instantloans #money  
 #finance #funding #mylendme #loanshop  
 #naijastudentloans  
 #naijaloanapps #takeloan  
 #smartloans #loansmadeeasy



**CUT THE  
LOAN STORY  
SHORT**

 lendme



**RADP**

RINGIER AFRICA DIGITAL PUBLISHING

**YOUR Complete Digital  
Partner?**

[www.RDMAfrica.com](http://www.RDMAfrica.com)

 Ringier

We inform.  
We entertain.  
We connect.

Africa

**RADP**  
RINGIER AFRICA DIGITAL PUBLISHING