

Lion Marketing Web Copy - Extracts For Portfolio Piece

Home



Lion Marketing was evolved based on our love for digital marketing and to make sure we remain at the forefront of the digital space and delivering market-leading results for our clients.

Lion Marketing - your digital marketing gurus. We run at the forefront of modern-day marketing, helping your business dominate its niche. Utilising specialist, SEO optimised techniques, we can help build your brand to new heights.



Social Media Marketing

Social media is the ultimate equalizer. It gives a voice and a platform to anyone willing to engage.

3.8 billion people use social media. Sites like Facebook, Instagram and Twitter are an ocean of prospects and possible custom. Utilising these with effective marketing can make your sales soar.



Email Marketing

Effective marketing emails convert prospects into customers and turn one-time buyers into loyal, raving fans.

Familiarity breeds trust - and that's never more true than for email marketing. Whether it's repeat email subscriptions to turn one-time buyers into loyal customers or cold-emails to rake in sales, the more people see your brand in their inbox, the more they'll trust it. We can even manage it for you - check out Our Services. ([hyperlink services to your our services page](#))



Paid Ad's Management

Google accounts for 90% of the UK search market and AdWords is a great way to fast track your piece of the pie.

Paid Ads Management

With billions of websites, brands and blogs swamping Google, people are unlikely to click past the first page. With Google Ads, your website will show at the top of the results page - meaning it'll see much more traction.



Website Design

Designing your website with user experience in mind has a noticeable impact on how you rank in search engines like Google.

We can help you make your website clear, clean and user friendly, making your visitor's journeys an enjoyable and informative one - all while optimising it for SEO.



SEO

Without a well optimised website, you won't even be at the start line in the race against your competition.

One of the most crucial features of great marketing is well-integrated SEO. It will take your website from good to unparalleled, helping your brand in becoming a household name.



Branding

Clear and consistent branding is imperative if you want your business to be taken seriously and your customers to build an affinity with your brand.

Clear, consistent, eye-catching branding is what will set you apart from your competition and help customers build affinity with your brand.

Elevate Your Current Strategy

Book a consultation now to go over your current strategy, we will indicate to you what is or isn't working and discuss how we can improve your plan with a detailed proposal.

Collaborate with us to make your brand stand out in its market. We'll show you what's not working and suggest alternate routes with a detailed, unique-to-you proposal. Showcase what you

have to offer with the help of our specialist marketing team. Book your consultation now.

About Us

Lion Marketing was evolved based on our love for digital marketing and to make sure we remain at the forefront of the digital space and delivering market-leading results for our clients.

Our desire is to become the most qualified and trusted digital marketing agency in the UK, a task that we are well on the way to achieving.

Our focus is on delivering business-changing results for ambitious clients, whilst sharing our knowledge amongst the wider industry through events and training.

Internally our ambition is to attract, nurture and develop great talent in an environment that allows us to be the best we can be.

We believe there is too much jargon, confusion, and ambiguity within our industry. We communicate in a user-friendly way, creating clarity and transparency in all we do, thus driving tangible value and ROI.

Lion Marketing was born with **you** in mind: the aspiring entrepreneur, the rapidly evolving business, the determined freelancer or the hierarchy-climbing executive.

We deliver market-defining results and help your business shape its niche.

We always aim past the sky and to the stars - we're on track to become the most trusted, efficient digital marketing agency operating in the UK.

Our focus is always on you; delivering business-changing results for our ambitious clients, and dispersing our vast marketing knowledge with the wider industry through our contemporary events and training.

We believe there is too much business jargon, confusion and ambiguity within the industry. Lion

Marketing communicates with our clients in a user-friendly way, creating clarity and transparency in all we do - helping you drive noticeable sales and a significant ROI.

Book a consultation with us to get a clear set plan for helping your business thrive, or contact our friendly staff if you have any queries.